



GREEN BUSINESS LEAGUE

Working for a Green World of Business

P.O. Box 434, Plainfield, IL 60544

RE: Green Consultant™ Training

Here's the problem! No one really knows what "Green" stands for. Just ask around, and you will hear answers about saving the earth, using less oil, installing CFL bulbs, or installing Green roofs on a building. None of these are Green issues in the truest sense of the word, and that is where your education is going to start. Not only are most cleaning services ignorant, Corporate America is woefully ignorant while giving lip service to the need for environmental issues.

How about "Carbon Offset?" Are they real or a scam? Do they detract from Green Awareness by corporations, or are they really a good idea? You see, there is a lot to learn about the issues that impact business.

Does having Green Seal products make a Green cleaning service? What are the hot issues that make a product Green, and how easy is it to lie to the public about the Green value of a cleaning product?

How do you measure a Green building, and what are the real issues that most buildings are violating daily? Is the Green Office created by the janitorial service, participating in a local Green festival that gives out CFL bulbs, or because they are working on a LEED certification.

Listen! There is a lot of misunderstanding about Green right now, and it is not only confusing customers, it is impacting your business. Green Seal and LEED have made all these issues so complicated that you (the janitorial service) have become the ignorant tail of a much larger agenda controlled by the architects, engineers, and power operations. Green is being hijacked, and it is time to bring this thing back to its roots.

The Green Business League has initiated the Green Consultant™ program in a four day intensive training program that will make you the "Most

Knowledgeable Person” about Green in your community. More than that, we are going to teach you how to turn up the heat using our Green Marketing program.

Who Should Attend the GCC Training?

This is frankly an open door to those ready to step into a high-demand business. You may be a real estate, home inspection, or appraisal type. You may be a corporate refugee, or simply ready for a new career. Perhaps, you have a background in janitorial, HVAC, or construction. The real question is whether you see a future in the need for more Green businesses, and whether you will enjoy being the person to advise, train, certify, and network the Green Businesses in your community.

The Value of Green Consultant Training

This is something very new. We are preparing a new industry professional to step into the corporate environment and make a huge difference. You will be the first to receive the **Green Awareness** training that you will be able to offer to businesses in your area by hosting your own event or privately for companies paying your fee.

You will be trained to evaluate and certify **Green Buildings** under our trademark program. This is NOT a LEED program, but something that is very powerful for the vast majority of businesses that you have in your community.

You will have the authority to act as a **GBL Certified Green Consultant™** for any organization for a fee, and assist in our Green Management program of Greening any facility.

Finally, you will be a **Green Ambassador** for Green Business League in your community to influence policy, laws, and programs. What you may not realize is how to work from the top of the industry instead of the bottom.

In case you are wondering, this is new and it is innovative. It is also one of the hottest topics in the market today. There is a Green vacuum out there right now and a great deal of confusion. As states and cities press for more Green businesses to step up, there is a tremendous need for professionals who have the education and credentials to provide the information and guidance that will enable real corporate Greening.

Our three day school includes is comprehensive, and will make your a knowledgeable professional in your community. In fact, you cannot find this

material anywhere else. It has been designed and developed by Green Business League, and the first ones to see it will be those who attend this training program. It is better than you can imagine.

Sessions run from 9:00 am to 5:00 pm with an hour break for lunch. Your key trainer will provide a complete training program. Sessions are designed to allow for questions and discussions during the allotted times, and it is important to attend all the sessions. The latter part of the meeting stresses the business building and money making opportunities, which are best seen and heard in person.

Business development is an important part of this program. This project is designed to be about building your business using techniques that have been tested and perfected through years of experience. You will also receive pre and post-training video and text as a compliment to this training/ It is simply too much to offer in three days. We literally provide a year-long support program..

Dress is casual, be prepared to take notes. We will send each applicant a link to the training site as well as a link to the pre-class training material. Travel, rooms, and food are not included in the tuition, and local restaurants will be handy to the training facility. We try to provide the best facility at a discounted rate. You must stay at the facility unless you are driving in each day..

A \$250 non-refundable fee is required with each registration. The remainder of the fee must be paid before or upon arrival at the meeting. We will allow for substitutes for a reservation, but missing the event leaves an unsold seat that might have been filled by another eager person. We do expect these events to be well attended. Your reservation guarantees your seat.

An Overview of the Green Consultant™ Training

Three Day Training Sessions

- 1- Green Awareness Training
- 2- The Four Corners of Environmentalism
- 3- The Definition of Green and The Green Market
- 4- EPA & DfE involvement
- 5- Indoor Air Quality and testing
- 6- LEED, Green Seal, and certification standards
- 7- CO2 Emissions and Global Warming Issues
- 8- The Green Cleaning Consultant Role
- 9- Carbon Footprint and Carbon Credits
- 10- The Green Building certification
- 11- Green Janitorial Requirements
- 12- Sustainability, Pollution, and Conservation issues
- 13- Solar and Wind options
- 14- Landscaping and Lawns
- 15- MSDS and Bioaccumulation
- 16- Dealing with Mold and IAQ
- 17- Energy and Electric Audits
- 18- Zero Waste Management
- 19- Water Management
- 20- The Paperless Office
- 21- Lighting Ideas of Value
- 22- Green Management Program
- 23- Green Building Certification
- 24- Commercial versus Residential applications
- 25- Advanced Environmental Issues
- 26- The Importance of Indoor Air Quality
- 27- Liability Protection & Tort Law
- 28- Green IT concerns
- 29- Going Green on the Outside
- 30- Green to Gold Presentation
- 31- Reaching your Community
- 32- The Green Communities
- 33- The Green Supply Chain
- 34- 90 Day Plan to build your Business



GBL GREEN CONSULTANT™

You may be one of those who knows that Green is the “**Next Big Thing**” in business, and you would be right! So far, there are numerous self-appointed Green consultants, but none that have the credentials and backing of the Green Business League, Inc. Shouldn't you be the first to earn the trademark designation as a Green Clean Consultant?

Fee: \$1495 per person, limited class size of 50 trainees

You must include payment of \$250 (non-refundable) to secure your seat in this four day training. The remainder of the payment is due

on or before arrival. **Circle One: Oakland, Seattle, Atlanta, Miami, New York**

Name: _____

Company: _____

Address: _____

City: _____ St: _____ Zip: _____

Contact Phone: _____

Contact Email: _____

Notice will be sent out in January 2009 of the exact location, but it will be where sufficient rooms and meeting areas can be secured. Travel, lodging, and meals are not included in the tuition.

Payment (Required to secure reservation) -----

Check attached to this application

Credit Card Charge: VISA, MasterCard, AMEX, Discover

Card # _____

Exp Date: _____ Sec. Code: _____

I authorize a \$250 non-refundable payment to secure a seat in the next Green Consultant™ training. I may substitute a person or shift my training to a future training upon advanced notice of no less than two weeks from the class.

Signed: _____ Date: _____

Fax to (888) 569-1649 Mail to: Green Business League, PO Box 434, Plainfield, IL 60544

Details of the Green Clean Consultant Training program

This is not a LEED program. Our program stands upon a distinct issue of Green as a health related issue making our criteria different from LEED that attempts to address all areas of environmental concern. During your training, you will learn various business-related programs that can be used to develop a Green consulting business.

- **Green Awareness** is a proprietary program that is offered for a fee to corporations to train them on Green practices that will create a healthier and more environmentally-friendly business.
- **Green Management** is a program that advances a company in a month-by-month program to install a credible Green business operation.
- **Green Clean Consulting** is a fee based project that is offered by Green Clean Consultant™.
- **GCI Green Building** certification is a process that enables a building or company to progress from Green Survey to Green Audit and then to Green Management in a certification process taking 3-4 months to complete the program.
- **Green Clean Consultant™** is a federal trademark of the Green Business League, and may only be used by graduates of this program.

Green Consultants™ will be able to offer training, consultant services, Green building certification through this trademark. All materials provided are considered proprietary and the intellectual property of the Green Business League, Inc with all copyright privileges retained.

Certified Green Consultant™ will have authority under the Green Business League, Inc to provide services as described above based upon a fee agreement attached to this application. Green Consultants will be able to charge a fee for the services they offer under this program, and it is expected that they will aggressively promote this business in their region.

Green Business League, Inc will limit the number of Green Consultants™ in a given region depending upon its assessment of demographic and effective service offered in the area. Unless specified, there is no area that a Green Consultant cannot reach since opportunities may be through key contacts and national accounts. Should a Green Consultant secure a national account, they will have the ability to service that account or request the assistance of other Green Consultants to provide the services necessary according to a fee split of their determination.

Training will include business development instruction that will enable the student to learn how to reach the market and develop a strong income. It is our expectation that the business market is ready and anxious for viable and credible solutions to facilitate the Green status of the business operation. This program is not merely informational, but designed to provide a powerful business opportunity.